

Copy of Assignment from Dante Pugliese to  
Pixelon.com, Inc. (sent to PTO for  
recordation on November 19, 2001).



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Docket No: 05488.0002							
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22564958

Applicant: Dante Pugliese  
Filed: Multiple filing dates  
SN: 09/351,618; 09/351,028  
09/428,413; 09/428,394;  
09/428,387; 09/429,363;  
09/428,392; 09/428,395; 09/428,396

Date: November 19, 2001

Docket No. 05488.0002

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Commissioner for Patents  
Washington, DC 20231

Sir or Madam:

Please place the U.S. Patent & Trademark Office receipt stamp hereon  
to acknowledge receipt of the following:

1. Recordation Form Cover Sheet (1 page);
2. Assignment (multiple patent applications as listed) (3 pages);
3. Transmittal in duplicate (2 pages);
4. Return Postcard

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re the application of:

**Multiple**

Appl. No.: **See Attached Assignment List**

Filed: **See Attached Assignment List**

For: **See Attached Assignment List**

ASSIGNMENT

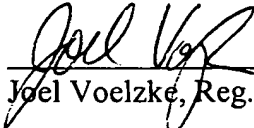
Respectfully submitted herewith for multiple assignment.

The Commissioner is hereby authorized to charge any appropriate fees under 37 C.F.R. §3.81 that may be required by this paper, and to credit any overpayment, to Deposit Account No. 08-3038. This transmittal is submitted in duplicate

Respectfully submitted,

HOWREY SIMON ARNOLD & WHITE, LLP

Date: Nov. 19, 2001

  
Joel Voelzke, Reg. No. 37,957

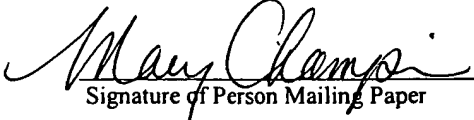
HOWREY SIMON ARNOLD & WHITE, LLP  
301 Ravenswood Avenue, Box No. 34  
Menlo Park, CA 94025  
Fax No.: (858) 622-5199  
Telephone No. (858) 622-5100

CERTIFICATE OF MAILING  
(37 C.F.R. §1.8a)

I hereby certify that this paper (along with any referred to as being attached hereto) is being deposited with the United States Postal Service on the date shown below with sufficient postage as an Express Mail No. EL225649582US addressed to the Commissioner for Patents, Box Assignments, Washington, D.C. 20231.

11-19-01  
Date of Deposit

Mary Champion  
Name of Person Mailing Paper

  
Signature of Person Mailing Paper

RECORDATION FORM COVER SHEET  
PATENTS ONLY

To the Honorable Commissioner of Patents and Trademarks. Please record the attached original documents or copy thereof.

## 1. Name of conveying party(ies):

Dante Pugliese

Additional name(s) of conveying party(ies) attached? ☐ yes ☒ no

## 2. Name and address of receiving party(ies):

Name: Pixelon.com, Inc.

Street Address: 10520 Magnolia Boulevard

City: North Hollywood State: CA Zip Code: 91601

Country: United States

Additional name(s) & address(es) attached? ☐ yes ☒ no

## 3. Nature of Conveyance:

☒ Assignment☐ Merger☐ Security Agreement☐ Change of Name☐ Other \_\_\_\_\_

Execution Date(s): November 13, 2001

## 4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is N/AA. Patent Application Nos. 09/351,618;  
09/351,028; 09/428,413; 09/428,394; 09/428,387;  
09/429,363; 09/428,392; 09/428,395; 09/428,396

B. Patent No(s).

Additional numbers attached? ☐ yes ☒ no

## 5. Name and address of party to whom correspondence concerning document should be mailed:

Name: HOWREY SIMON ARNOLD &amp; WHITE, LLP

Internal Address:

Street Address: 301 Ravenswood Avenue, Box 34

City: Menlo Park State: CA Zip Code: 94025

## 6. Total number of applications and patents involved

97. Total fee (37 C.F.R. § 3.41).....\$ 360.00☐ Enclosed☒ Authorized to be charged to Deposit Account

## 8. Deposit Account Number: 08-3038

DO NOT USE THIS SPACE

## 9. Statement and signature.

*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*Joel Voelzke

Name of Person Signing

Registration No. 37,957

  
SignatureNov. 19, 2001  
DateTotal number of pages including cover sheet, attachments and document 4

## ASSIGNMENT

WHEREAS, Dante Pugliese, c/o Passport International Productions, of California, Inc., 10520 Magnolia Boulevard, North Hollywood, California 91601, (hereinafter "ASSIGNOR"), represents that, by the way of a bankruptcy sale, he believes that he is the sole owner of the entire right, title, and interest to certain new and useful improvements for which ASSIGNOR has executed the following United States applications for Letters Patents in the United States (hereinafter "the Patent Applications"):

<u>Application No.</u>	<u>Filing Date</u>	<u>Title</u>
09/351,618	July 12, 1999	FREQUENCY-BASED VIDEO DATA SUBSTITUTION FOR INCREASED VIDEO COMPRESSION RATIOS
09/351,028	July 12, 1999	LIGHTING SOURCE WITH VIDEO ENCODING PROGRAM VARIABLES FOR INCREASED DATA COMPRESSION RATIOS
09/428,413	October 28, 1999	INTERNET BROADCASTING SYSTEM UTILIZING CACHED AND ENCRYPTED MULTIMEDIA CONTENT
09/428,394	October 28, 1999	INSTANTANEOUS VIEWER RESPONSE SYSTEM AND METHOD FOR INTERNET BROADCASTING
09/428,387	October 28, 1999	DYNAMIC INSERTION OF TARGETED SPONSORED VIDEO MESSAGES INTO MULTIMEDIA INTERNET BROADCASTS
09/429,363	October 28, 1999	INTERNET BROADCAST SYSTEM
09/428,392	October 28, 1999	REVERSE SPECTRAL RESPONSE COMPENSATION OF A VIDEO SIGNAL
09/428,395	October 28, 1999	MATCHING OF A REDUCED SPECTRUM LIGHTING SOURCE WITH VIDEO ENCODING PROGRAM VARIABLES FOR INCREASED DATA COMPRESSION RATIOS
09/428,396	October 28, 1999	FREQUENCY-BASED VIDEO DATA SUBSTITUTION FOR INCREASED VIDEO COMPRESSION RATIOS

WHEREAS, Pixelon.com, Inc., a California corporation, having offices at 10520 Magnolia Boulevard, North Hollywood, CA 91601 (hereinafter "ASSIGNEE") desires to purchase the entire right, title, and interest in and to the inventions disclosed in the Patent Applications;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) or equivalent and other good and valuable consideration, receipt of which is hereby acknowledged ASSIGNOR hereby sells and assigns to ASSIGNEE its entire right, title and interest for the United States of America (as defined in 35 U.S.C. § 100), and throughout the world, in the said Patent Applications thereon, in any and all Letters Patent(s) therefor, and in any and all continuing applications, reissues, extensions, renewals and reexaminations of such applications or Letters Patent(s) to the full end of the term or terms for which such Letters Patent(s) issue, including all claims, if any, that may have arisen for infringement prior to the date of this assignment, such entire right, title and interest to be held and enjoyed by the above-

Assignment, Page 1 of 3

named ASSIGNEE to the same extent as they would have been held and enjoyed by the ASSIGNOR had this assignment and sale not been made.

The ASSIGNOR agrees to execute all papers necessary in connection with the application(s) and any continuing (continuation, divisional, or continuation-in-part), reissue, reexamination or corresponding application(s) thereof and also to execute separate assignments in connection with such applications as the ASSIGNEE may deem necessary or expedient.

The ASSIGNOR agrees to execute all papers necessary in connection with any interference that may be declared concerning the application(s) or any continuing (continuation, divisional, or continuation-in-part), reissue or reexamination application thereof and to cooperate with the ASSIGNEE in every way possible in obtaining evidence and going forward with such interference.

The ASSIGNOR agrees to perform all affirmative acts that may be necessary to obtain a grant of a valid United States patent to the ASSIGNEE.

The ASSIGNOR hereby represents that ASSIGNOR has full right and authority to convey the entire interest herein assigned, and that ASSIGNOR has not executed, and will not execute, any agreement in conflict therewith.

The ASSIGNOR hereby grants

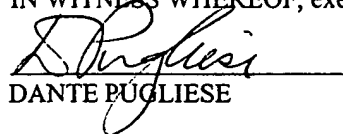
Jason C. Abair, Reg. No. 44,007  
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Wallace Wu, Reg. No. 45,380  
Matthew S. Zises, Reg. No. 47,246  
Joel D. Voelzke, Reg. No. 37,957

of HOWREY SIMON ARNOLD & WHITE, LLP, 301 Ravenswood Avenue, Box 34, Menlo Park, California 94025, power to insert in this Assignment any further identification that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

IN WITNESS WHEREOF, executed by the ASSIGNOR on the date set forth below.

By:

  
DANTE PUGLIESE

Date:

11-13-01

Assignment, Page 2 of 3

IN TESTIMONY WHEREOF, I have hereunto set my hand and seal this 13<sup>th</sup> day of  
Nov., 2001.

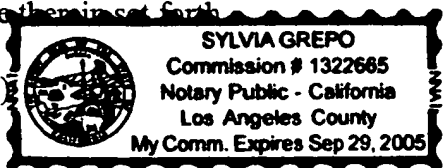
Dante Pugliese  
Dante Pugliese

STATE OF California  
COUNTY OF Los Angeles

SS:

On this 13 day of November, 2001, before me personally appeared  
**Dante Pugliese**, ~~to me known~~ and known to me to be the individual described in and who  
executed the foregoing instrument, and who duly acknowledged to me to have executed the  
foregoing instrument, and who duly acknowledged to me to have executed the same for the  
purpose therein set forth.

(SEAL)



Sylvia Grepo  
NOTARY PUBLIC

My Commission Expires: